

## Press Release

### For Immediate Release

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### **Dan Foley Receives Lifetime Leadership Award from PLANET: ALCC Receives Association Leadership Award**

#### ***First-ever Woman Entrepreneur of the Year Award presented to Janelle Bruland***

**HERNDON, Va., March 10, 2015** — PLANET presented its Lifetime Leadership Award to Dan Foley, Landscape Industry Certified, past-president of PLANET at its executive-level conference, Great Escape, at Atlantis Resort, Bahamas.

[PLANET's Lifetime Leadership Award](#) is presented annually to a member of the association who has demonstrated leadership, service, and commitment to both PLANET and the landscape industry. It honors individuals who have improved the landscape industry, inspired others throughout their careers with their pioneering spirit and demonstrated inventiveness.

Foley has had a successful career in the landscape industry, starting D. Foley Landscape, Inc., while he was still a student at Babson College. The Brickman Group acquired D. Foley Landscape, Inc., in 2009.

Foley has served on PLANET's Board of Directors, including as president during the merger that resulted in the birth of PLANET, as well as on many PLANET committees. He also serves as a PLANET *Trailblazer*.

"Dan's contributions to PLANET are innumerable," said Sabeena Hickman, CAE, CMP, CEO of PLANET. "His leadership, friendship, and knowledge have enhanced our industry, and we are grateful for his contributions."

The Association Leadership Award was presented to the Associated Landscape Contractors of Colorado (ALCC). ALCC, under the leadership of Executive Director Kristen Fefes, has been an active state association member of PLANET for many years. Each year, the six ALCC chapters complete numerous Day of Service projects across the state of Colorado. ALCC is a large proponent of the Landscape Industry Certified Technician–Exterior designation.

"ALCC has been a great supporter of PLANET and our industry over the years," added Sabeena Hickman. "They are a leading association and are making positive impact in the landscape industry. We

have enjoyed their partnership with us on a variety of programs, including the AEF, Day of Service and certification.”

The inaugural Woman Entrepreneur of the Year Award was presented to Janelle Bruland, president and CEO of Management Services Northwest, Inc. Bruland’s company has been named one of the fastest growing private companies in the nation by “Inc.” magazine. In the past seven years, she has grown her company four times in size, expanded into five states, and has added more than 200 employees to her team.

The awards were presented at the Breakfast for Business Success sponsored by Bartlett Tree Experts. For information about the PLANET awards program, visit [bit.ly/PLANETAwards](http://bit.ly/PLANETAwards).

#### **About PLANET**

PLANET (as of April 2015, the National Association of Landscape Professionals) is the voice of 100,000 landscape and lawn care industry professionals who create and maintain healthy green spaces. The association advocates on issues impacting its members and offers mentoring and education programs that inspire its members to excellence. Many members become [Landscape Industry Certified](#), achieving the highest standard of industry expertise, business professionalism and knowledge.

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